

BRANFORD BOARD OF EDUCATION
Communication Committee Minutes

DATE: March 22, 2017

LOCATION: Branford High School Lower Media Center
Branford, CT

SUBJECT: Communication Committee

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ATTENDANCE

HERE	ATTENDEE	AFFILIATION
Y	Joanne Borrus, Chair	Board of Education
Y	Judith Hotz	Board of Education
Y	Michael Krause, CIC	Board of Education
Y	Maria Ehrhardt	Board of Education
N	Dr. Kate Marsland	Board of Education
Y	John O'Connor	Board of Education
N	John Prins	Board of Education
Y	Elizabeth Regan	Board of Education
Y	Shannen Sharkey	Board of Education
Y	Hamlet M. Hernandez, Superintendent	Central Office
Y	Dr. Anthony Buono, Assistant Superintendent	Central Office

Others present: Parent Robin Comey

BUSINESS ITEMS

ITEM DESCRIPTION

CALL

01 Meeting was called to order at 6:09 P.M. by Committee Chair Borrus.

APPROVAL OF MINUTES

02 **Motion (Krause/Hotz)** to approve the minutes from the January 11, 2017 Communication Committee Meeting.

03 DISCUSSION

Donna Mingrone, Director of Technology and Tom Pisani, Computer Coordinator gave a presentation on each of tonight's Discussion Items. They discussed...

A. Preview Next Generation WIS Website - includes a project timeline, video of public meetings, and info on the current design

B. Board Video Old Technology Versus New Technology - now recorded in widescreen, high definition with improved sound quality using a 3-camera system or a portable 2-camera system. The improvements make the video recordings significantly more accessible to viewers and can be live-streamed on the Website

C. Website Analytics - new analytics can show how many people are viewing the website and what they are looking at, can be used to determine the effectiveness of elements of the web page (such as weather announcements)

D. Commencement of Live Streaming of Meeting and Events - the technology is ready for live streaming when the district sees fit. Possibilities include sporting events, graduations, and meetings

ADJOURNMENT

04 Ms. Borrus, Committee Chair, adjourned the meeting at 6:51 P.M.

The next Communication Committee Meeting will be held on Wednesday, April 19, 2017,
at 6:00 PM Meeting at Branford High School, Lower Media Center.

Respectfully submitted,
Elizabeth Regan
Secretary