

BRANFORD BOARD OF EDUCATION

Communication Committee Minutes

DATE: September 6, 2017

LOCATION: Branford High School Lower Media Center  
Branford, CT

SUBJECT: Communication Committee

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ATTENDANCE

HERE	ATTENDEE	AFFILIATION
Y	Joanne Borrus, Chair	Board of Education
N	Judith Hotz	Board of Education
Y	Michael Krause, CIC	Board of Education
N	Maria Ehrhardt	Board of Education
N	Dr. Kate Marsland	Board of Education
Y	John O'Connor	Board of Education
Y	John Prins	Board of Education
Y	Elizabeth Regan	Board of Education
Y	Shannen Sharkey	Board of Education
Y	Hamlet M. Hernandez, Superintendent	Central Office
N	Dr. Anthony Buono, Assistant Superintendent	Central Office

Others present: Donna Mingrone, Director of Technology; Meredith Gaffney, parent

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BUSINESS ITEMS

ITEM DESCRIPTION

CALL

01 Meeting was called to order at 6:08 P.M. by Committee Chair Borrus.

APPROVAL OF MINUTES

02 Motion (Krause/Sharkey) to approve minutes from the June 14, 2017 Communication Committee Meeting.  
APPROVED UNANIMOUSLY

03

DISCUSSION

**A. District Communication Outreach**

Donna Mingrone, Director of Technology, discussed the District Communication Outreach. She stated that about 80% of parents are now connected through Infinite Campus. The quality of videotaping has been dramatically improved, with agendas and videos available on the District web site, and videos easily shared with BCTV for their rebroadcast. Board meetings and other events (graduation, performances can be live streamed, if desired. The website calendar is improving but it is limited by the platform we are currently using. The concept of an online brochure is being considered. The web site platform has several limiting factors and moving to a new platform will be a significant project.

**MOTION** (Prins/Krause) to recommend to the Full Board that we begin LiveStreaming board meetings.

ADJOURNMENT

04 Ms. Borrus, Committee Chair, adjourned the meeting at 6:40 P.M.

The next Communication Committee Meeting will be held on Wednesday, October 18, 2017  
at 6:00 PM Meeting at Branford High School, Lower Media Center.

Respectfully submitted,  
Elizabeth Regan  
Secretary