

BRANFORD BOARD OF EDUCATION
Communication Committee Minutes

DATE: June 8, 2022

LOCATION: Walsh Intermediate School Auditorium
185 Damascus Road, Branford, CT

SUBJECT: Communication Committee

ATTENDANCE

HERE	ATTENDEE	AFFILIATION
Y	Meredith Gaffney, Committee Chair	Board of Education
Y	Peter Berdon	Board of Education
Y	Cristina Cantu	Board of Education
Y	Meaghan DeLucia	Board of Education
Y	Ellen Michaels	Board of Education
Y	John Prins	Board of Education
N	Dr. Tim Raynor	Board of Education
Y	Laura Troidle	Board of Education
Y	Marie Watson	Board of Education
Y	Hamlet M. Hernandez, Superintendent	Central Office
N	Rachel Sexton, Assistant Superintendent	Central Office
Y	Don Neel, Chief Operating Officer	Central Office

Others present:

BUSINESS ITEMS

ITEM DESCRIPTION

CALL

01 Meeting was called to order at 8:04 PM by BOE Chair, Peter Berdon..

APPROVE MINUTES

02 MOTION (Prins/DeLucia) to approve the minutes from the May 11, 2022 Communication Committee Meeting.
APPROVED UNANIMOUSLY

DISCUSSION/UPDATE ITEMS

03 A. COVID Update

In his update this evening Superintendent Hernandez discussed the following:

- The FDA three-month shelf-life extension for iHealth COVID-19 Antigen Rapid Test kits under the Emergency Use Authorization (EUA).
- Reported vaccinations rates and upcoming vaccination clinics.
- BPS case counts by month (April-June).
- BPS case counts by day (May-June).
- BPS case counts by week (April-June).
- BPS student quarantines (May-June).
- Student attendance (April-June).
- Staff absences (April 4-June 3).

Continued...

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04 B. Strategic Planning Update

Superintendent Hernandez provided an update on the Strategic Planning Committee including a potential list of suggested parent committee members, working with Jonathan Costa, the process (start in September 2022, conclusion December 2022), a potential initial meeting date, a beginning meeting the end of August and generating a calendar.

05 C. Communication Plan Update

Don Neel provided an update on the Communication Plan. Among the items that Mr. Neel discussed were meeting with McDowell Communications to discuss an initial sculpt of work, the budget, creating a communications calendar and execution, a social media audit, focus our efforts and supporting the Communications Committee in whatever way needed

**PUBLIC COMMENT/DIALOGUE WITH THE COMMUNITY ON DISCUSSION
UPDATE ITEMS**

There were no public comments made at this evening's meeting.

ADJOURN

- 06** MOTION (Troidle/Prins) to adjourn.
APPROVED UNANIMOUSLY

Ms. Gaffney adjourned the meeting at 8:33 PM.

**The next Communication Committee Meeting will be held on August 10, 2022
at 8:00 PM in the WIS Cafeteria.**

Respectfully submitted,
Meredith Gaffney, Secretary

Prepared by,
Kerry Eyrich