



**BRANFORD BOARD OF EDUCATION**  
**Communication Committee Minutes**

**DATE:** April 26, 2023

**LOCATION:** Branford High School Lower Media Center  
185 Main Street, Branford, CT

**SUBJECT:** Communication Committee

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**DISCUSSION/UPDATE ITEMS** (Continued)

116 engagements), Instagram metrics (4,306 impressions, 302 engagements, 28 new followers and 501 impressions, 70 engagements, 8 new followers, 100 total followers and 3.83% average engagement rate), Twitter top posts (Access Graduation – 617 impressions, 28 engagements and WIS Music total followers), Instagram top posts (District Closed February 21, 2023 – 604 impressions, 71 engagements and BPS Summer Program – 526 impressions, 31 engagements), Twitter metrics (1,580 Teachers – 120 impressions, 13 engagements) key takeaways and going forward.

**04 End of the Year Events**

Superintendent Hernandez spoke about graduation (June 14), the June Full BOE meeting, a date for the Strategic Coherence Plan, CABE's availability.

**05 MTM Principal Update**

Superintendent Hernandez spoke discussed the following; May 2<sup>nd</sup> and May 3<sup>rd</sup> Committee interviews, Dr. Tranberg's availability, the applicant pool, the candidate selection process and recommendation.

**ADJOURN**

- 06** MOTION (Prins/Watson) to adjourn.  
APPROVED UNANIMOUSLY

Mr. Berdon adjourned the meeting at 6:34 PM.

The next Communication Committee Meeting will be held on May 17, 2023  
at 6:00 PM in the WIS Cafeteria.

Respectfully submitted,  
Meredith Gaffney, Secretary

Prepared by,  
Kerry Eyrich