BRANFORD BOARD OF EDUCATION

Communication Committee Minutes

DATE: May 17, 2023 LOCATION: Walsh Intermediate School Cafeteria

185 Damascus Road, Branford, CT

SUBJECT: Communication Committee

ATTENDANCE		
HERE	ATTENDEE	AFFILIATION
Y	Meredith Gaffney, Committee Chair	Board of Education
N	Peter Berdon	Board of Education
Y	Cristina Cantu	Board of Education
Y	Meaghan DeLucia	Board of Education
Y	Ellen Michaels	Board of Education
N	John Prins	Board of Education
Y	Dr. Tim Raynor	Board of Education
Y	Laura Troidle	Board of Education
Y	Marie Watson	Board of Education
Y	Hamlet M. Hernandez, Superintendent	Central Office
Y	Rachel Sexton, Assistant Superintendent	Central Office
N	Don Neel, Chief Operating Officer	Central Office
Others present:		

BUSINESS ITEMS

ITEM DESCRIPTION

CALL

01 Meeting was called to order at 6:01 PM by Peter Berdon.

PUBLIC COMMENT

Gregg Jerolman, Branford resident, spoke about having questions for Mr. Berdon (emails sent and Bylaws), hiring the new Superintendent, making changes and hitting the ground running and prior superintendent experience.

APPROVE MINUTES

MOTION (Watson/Cantu) to approve the minutes from the April 26, 2023 Communication Committee Meeting.

APPROVED UNANIMOUSLY

DISCUSSION/UPDATE ITEMS

03 A. COVID-19 and Social Media Metrics

In his updates this evening Superintendent Hernandez discussed the following; the date for upcoming COVID vaccination clinic (May 20th), BPS reported COVID cases, BPS average attendance, overall metrics for April, Facebook metrics, Facebook top posts, Instagram metrics, Instagram top posts, Twitter metrics, Twitter top posts, See It – Snap It, Share It sending family and staff end of the year pictures to celebratebps@branfordschools.org.

04 Summer Programming

This evening Assistant Superintendent, Rachel Sexton, discussed the following; the program is moving along quite well, it is located at two sights (BHS and WIS), a smaller program at Indian Neck with majority of ESY students being part of the full day enrichment program and the number of participants (higher this year than last year).

Continued...

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DISCUSSION/UPDATE ITEMS (Continued)

05 Upcoming Events

Dr. Tim Raynor led a discussion regarding a Pride Month Proclamation. Superintendent Hernandez discussed the upcoming events calendar draft that was shared with the Board including the End of the Year Staff Reception

ADJOURN

06 MOTION (Watson/Cantu) to adjourn. APPROVED UNANIMOUSLY

Mr. Berdon adjourned the meeting at 6:35 PM.

The next Communication Committee Meeting will be held on June 7, 2023 at 6:00 PM in the WIS Cafeteria.

Respectfully submitted, Meredith Gaffney, Secretary Prepared by, Kerry Eyrich