

**BRANFORD BOARD OF EDUCATION
Communication Committee Minutes**

DATE: **October 18, 2023** **LOCATION:** **Walsh Intermediate School Cafeteria
185 Damascus Road, Branford, CT**
SUBJECT: **Communication Committee**

ATTENDANCE

HERE	ATTENDEE	AFFILIATION
Y	Meredith Gaffney, Committee Chair	Board of Education
Y	Peter Berdon	Board of Education
Y	Cristina Cantu	Board of Education
Y	Meaghan DeLucia	Board of Education
Y	Ellen Michaels	Board of Education
Y	John Prins	Board of Education
N	Dr. Tim Raynor	Board of Education
Y	Laura Troidle	Board of Education
Y	Marie Watson	Board of Education
Y	Dr. Christopher Tranberg, Superintendent	Central Office
Y	Rachel Sexton, Assistant Superintendent	Central Office
Y	Don Neel, Chief Operating Officer	Central Office

Others present:

BUSINESS ITEMS

ITEM DESCRIPTION

CALL

- 01** Meeting was called to order at 6:00 PM by Meredith Gaffney.

PUBLIC COMMENT

Gregg Jerolman, Branford resident, spoke about Mr. Neels comments regarding changes to the Districts website and the lower number of openings, transparency, departing Board members, the Ferguson report, voting for Ms. Gaffney and having women on the Board.

APPROVE MINUTES

- 02** MOTION (Prins/Cantu) to approve the minutes from the September 20, 2023, Communication Committee Meeting.
APPROVED UNANIMOUSLY

UPDATE ITEMS

- 03** **A. Community Updates and Social Media Metrics**
In his update this evening Superintendent Tranberg discussed the following; flu clinic dates in Branford and surrounding towns, COVID 19 Booster dates (Flu shots are also available), social metrics including total impressions, engagements and new followers for Facebook, Instagram and X Performance (Twitter) and See It, Snap It, Share It (celebrating the bright spots in the community, the email address can be found on the District's homepage).

Continued...

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UPDATE ITEMS (Continued)

04 Superintendent's Entry Plan Update

This evening in his Entry Plan update Superintendent Tranberg discussed; his listening and learning tour meetings coming to an end soon, the actions steps to come to fill in our Strategic Plan, how it connects to our strategy maps in our school improvement and department improvement plan report in January, needing to still meet with two more board members as part of his entry plan, having great, fun experiences with the entry plan meetings that he has already had (Stony Creek Museum and the Legacy Theater), staff, student and parent focus group meetings happening over the next three weeks - will be completed by mid-November so that findings could be presented in December, meetings with community stakeholders groups and the draft of the State Board of Education priorities (four strategies that have a lot of action steps that go along with them, this plan is not final, the State is looking for feedback).

ADJOURN

**05 MOTION (Watson/Prins) to adjourn.
APPROVED UNANIMOUSLY**

Mr. Gaffney adjourned the meeting at 6:14 PM.

The next Communication Committee Meeting will be held November 15, 2023
at 6:00 PM in the WIS Cafeteria.

Respectfully submitted,
Meredith Gaffney, Secretary

Prepared by,
Kerry Eyrich