

BRANFORD BOARD OF EDUCATION
Communication Committee Minutes

DATE: September 20, 2023 **LOCATION:** Walsh Intermediate School Cafeteria
185 Damascus Road, Branford, CT
SUBJECT: Communication Committee

ATTENDANCE

HERE	ATTENDEE	AFFILIATION
Y	Meredith Gaffney, Committee Chair	Board of Education
Y	Peter Berdon	Board of Education
Y	Cristina Cantu	Board of Education
Y	Meaghan DeLucia	Board of Education
Y	Ellen Michaels	Board of Education
Y	John Prins	Board of Education
Y	Dr. Tim Raynor	Board of Education
Y	Laura Troidle	Board of Education
Y	Marie Watson	Board of Education
Y	Dr. Christopher Tranberg, Superintendent	Central Office
Y	Rachel Sexton, Assistant Superintendent	Central Office
Y	Don Neel, Chief Operating Officer	Central Office

Others present:

BUSINESS ITEMS

ITEM DESCRIPTION

CALL

- 01** Meeting was called to order at 6:39 PM by Meredith Gaffney.

PUBLIC COMMENT

Gregg Jerolman, Branford resident, spoke about Superintendent Hernandez's last meeting, Assistant Superintendent Sexton's retirement, comments that Ms. Sexton made, the paraprofessionals contract and security.

APPROVE MINUTES

- 02** MOTION (Prins/DeLucia) to approve the minutes from the August 16, 2023, Communication Committee Meeting.
APPROVED UNANIMOUSLY

UPDATE ITEMS

03 **A. Community Updates and Social Media Metrics**

Superintendent Tranberg shared back to school pictures (including butterfly release and teacher pictures), riding a Murphy School bus with bus driver Ms. Laura on the first day, the excitement of kids coming back to school, flu clinic dates, social media metrics and highlights for Facebook, Instagram (impressions picking up) and Twitter (aka X), the celebratebps2branfordschools.org email address (can be located on the district webpage).

04 **Superintendent's Entry Plan Update**

In his report this evening Superintendent Tranberg discussed the following; Phase One (Listen & Learn) moving into actions that will support SSP plan, next month will be very busy, continuing his one-on-one meetings and concluding them by the end of the month, officially school visits start tomorrow, pattern focus groups and parent coffees, a pod casting PD (Superintendent podcast coming in the future - ideas welcome).

Continued...

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ADJOURN

05 MOTION (Cantu/Watson) to adjourn.
APPROVED UNANIMOUSLY

Mr. Gaffney adjourned the meeting at 7:54 PM.

The next Communication Committee Meeting will be held October 11, 2023
at 6:00 PM in the WIS Cafeteria.

Respectfully submitted,
Meredith Gaffney, Secretary

Prepared by,
Kerry Eyrich