

05.15.2024

Memo

To:
Branford BOE Communication
Committee

The Board of Education Communication Survey opened on March 1, 2024 and closed on April 5, 2024. There were 236 responses representing families from all district campuses. Results were discussed at the April 17, 2024 meeting of the Communication Committee.

CC:
Branford Board of Education

The conversation was robust, resulting in several items of considerable action. The following list attempts to capture and summarize the conversation and prioritizes actions for consideration. Given this list, administration seeks further clarification as to the priorities of the Board in relation to improved communication.

From:
Christopher J. Tranberg, Ph.D.,
Superintendent of Schools

Laura Troidle
Communication Committee
Chair

- Provide opportunities for feedback from the community through focus groups or other Board of Education hosted forms.
- Enhance the district website.
- Establish district protocols for communication so teachers communicate with families with some level of consistency.
- Develop and publish a *Chain of Communication* to guide families and community members to the appropriate point of contact.
- Create clear and consistent expectations for calendar use at each school.

Re:
Communication Survey
Follow-Up

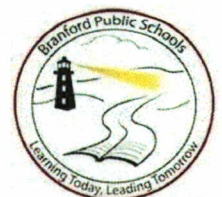
- Develop protocols for sharing and celebrating staff and student accomplishments.
- Continue to monitor return on investment of social media use and necessity after Parent Square is implemented. Is social media a communication tool or marketing tool?
- Increase use of texting feature when messaging through Infinite Campus.
- Reduce the need for attached PDF's in messaging whenever possible.
- Superintendent will work with the building administration to address campus-specific concerns that arose in the survey.
- Include a summary of BOE meeting highlights in the Superintendent's newsletter and on the BOE page of the website.
- Review policies and bylaws for consistency in relation to public comment.

Branford Public Schools

Tel (203) 315-7816
Fax (475) 338-3899

185 Damascus Road
Branford, CT 06405

www.branfordschools.org
ctranberg@branfordschools.org



05.15.2024

Memo

To:
Branford BOE Communication
Committee

CC:
Branford Board of Education

From:
Christopher J. Tranberg, Ph.D.,
Superintendent of Schools

Laura Troidle
Communication Committee
Chair

Re:
Annual Report Overview

As we approach the conclusion of the academic year, we will provide an end of year summary to the Board and community through an annual report detailing the progress and accomplishments of our district in alignment with our five-year strategic plan. This report serves as a comprehensive overview of the initiatives, achievements, and incremental progress toward achieving our established goals.

The annual report not only highlights the milestones achieved, it also provides an opportunity for reflection and refinement as we continue to navigate the complex education landscape in order to meet the needs of our students. Through this document, we aim to demonstrate the tangible outcomes of our strategic plan as well as assess our adherence to established goals. By synthesizing data, insights, and narratives, the report serves as a valuable tool for accountability, communication, and informed decision-making, ensuring that our actions remain aligned with the overarching mission, vision, global learning competencies and core values.

Document Contents

- Introduction from Superintendent and BOE Chair
- District overview (enrollment, staffing, demographics)
- Overview of Strategic Plan Goals
- Overview of Guiding Documents (mission, vision, GLC's etc.)
- Board of Education Overview (members, committees)
- Summary of Budget Priorities
- District Highlights in relation to SCP Goals
- Campus and Program Overview and Highlights (All Schools, Adult Ed. The Arts, Athletics, Facilities, Security)
- Teaching & Learning Priorities
- Communication Plan
- Looking Ahead

Branford Public Schools

Tel (203) 315-7816
Fax (475) 338-3899

185 Damascus Road
Branford, CT 06405

www.branfordschools.org
ctranberg@branfordschools.org

