

Minutes of HeatSmart Committee

May 22, 5:39 PM

Attendance: Michael Cohen, James Killelea, Daniel Rabin, Gaile Ramey

1 – MOU: It is near completion. Town Councilor and PACE have gone over it

2 – Brainstorm Marketing plan in time of Corona Virus:

- MC: Get cost estimates for heat pumps for single family and mobile homes
- DR: Check on articles in local papers
- JK: Check on town sign
- Get a listing on Town Association web sites and get included in their e-mails and newsletters
- DR: Check if we can have libraries send a short notice from us via their e-mails
- MC: Check on Costs and features of Facebook adds
- MC: Make up one-page poster for various points around town
- Possibly use Real Estate Agents

3 – Requirements for Installer

- Experience
- Reliability
- Well Respected
- Association memberships
- Ability to support program
- MC: Speak to PACE

Next Meeting: June 5, 5:00 PM

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DRANFORD, CONNECTICUT